



HOUSEWARES  
**CHARITY**  
FOUNDATION

*presents the*  
**HOUSEWARES CARES GALA**

*Monday, March 6, 2023 • Four Seasons Hotel, Chicago*



## PRINT JOURNAL AD SPECIFICATIONS

### Gala Details

- 400 guests in attendance
- Honoring members of the housewares industry during The Inspired Home Show

### Honorees

- **Humanitarian of the Year Award**  
Daniel Leppo, EVP & GMM – Menswear, Kids, The Home Store & Cosmetics, Bloomingdale's
- **Lifetime Achievement Award**  
William Endres, President, Select Brands, Inc.
- **Humanitarian of the Year Award**  
Clea Shearer, Co-Founder, The Home Edit

### Gala Beneficiaries

- The Housewares Cares Gala will benefit:
  - ✓ The Breast Cancer Research Foundation (BCRF) — Our Legacy Charity
  - ✓ The James Beard Foundation (JBF)
  - ✓ Winning With Wyatt
  - ✓ V Foundation

## **JOURNAL AD SPECIFICATIONS**

**Ad materials are due by Wednesday, February 15.**

### GENERAL INFORMATION

- The Journal is 8.5 x 11 plus .125" bleed – live image 7.75 x 10.5
- Half page ads are horizontal only and should be 7.75 x 4.75; no verticals
- Cover Pages are 4/C
- Platinum Pages are 2/C, PMS 8003 & Black
- Gold Pages are 2/C, PMS 872 & Black
- Silver Pages are 2/C, PMS 877 & Black
- 2-Color Pages are Black & One PMS Color
- B/W Pages are Black only

**Preferred Application:**

- Adobe Acrobat PDF (high resolution): 300 dpi for print production—embed all fonts
- NOTE: If not Vector Art, File must be at least 300 dpi at 100% of final printing size

**Accepted Mac Applications:**

- Indesign: Include all fonts and high-resolution images
- Adobe Illustrator: All fonts converted to outline; high-resolution images embedded
- Adobe Photoshop: File must be 300 dpi at 100% of final printing size

**Fonts/Typefaces:**

- All fonts must be Open Fonts (OTF)
- When collecting fonts for transport, include both screen and printer fonts
- Remember to include fonts that may be embedded in graphic files
- NOTE: Please make sure to turn in all support files (fonts, pictures, eps, etc.)

## **DELIVERING ARTWORK**

Artwork for ads should be mailed or uploaded to one of the following:

**Option #1 — Email Delivery:**

If sending artwork via email, please complete Page 4 of this form and send with files attached to Gerry Mundelius at [gerry@gasink.net](mailto:gerry@gasink.net) and copy the following:

- John Blackwell, Sales: [john@gasink.net](mailto:john@gasink.net)
- Ryan Whitmore, CSR/Plant Manager: [ryan@gasink.net](mailto:ryan@gasink.net)
- Michelle Lazazzera, Gala Assistant: [gala@housewares.org](mailto:gala@housewares.org)

***All emails must include “Housewares Charity Foundation” in the subject line.***

**Option #2 — FTP Site:**

If sending artwork via FTP Site, please complete Page 4 of this form and send with files attached to Gerry Mundelius at [gerry@gasink.net](mailto:gerry@gasink.net) and copy the following:

- John Blackwell, Sales: [john@gasink.net](mailto:john@gasink.net)
- Ryan Whitmore, CSR/Plant Manager: [ryan@gasink.net](mailto:ryan@gasink.net)
- Michelle Lazazzera, Gala Assistant: [gala@housewares.org](mailto:gala@housewares.org)

***All emails must include “Housewares Charity Foundation” in the subject line.***

**FTP Address:** [ftp.gasink.net](ftp://ftp.gasink.net)

**Username:** Gas (case sensitive)

**Password:** Gp22\$ink (case sensitive)

## **GENERAL CONTACT INFORMATION**

To purchase ads, sponsorships, tables, tickets or make a donation, please visit:

[HousewaresCharity.org](http://HousewaresCharity.org)

For artwork questions, please contact:

### **The Graphic Arts Studio**

**Gerry Mundelius**, Prepress Manager

847.381.1105 x24

[gerry@gasink.net](mailto:gerry@gasink.net)

**Ryan Whitmore**, CSR/Plant Manager

847.381.1105 x25

[ryan@gasink.net](mailto:ryan@gasink.net)

**John Blackwell**, Sales

847.381.1105 x45

[john@gasink.net](mailto:john@gasink.net)

For general questions, please contact:

### **Housewares Charity Foundation**

**Michelle Lazazzera**, Gala Assistant

847.727.1799

[gala@housewares.org](mailto:gala@housewares.org)



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*Monday, March 6, 2023 • Four Seasons Hotel, Chicago*



## PRINT JOURNAL AD SUBMISSION FORM

**Ad materials are due by Wednesday, February 15.**

Please complete the form below and return it with your artwork.

Name:

Title:

Company:

Street Address:

City:

State:

Zip Code:

Phone: Fax:

Email:

Art Department Contact Person:

Phone:

Email:

**Check your ad format below:**

**Sponsor Advertisement**

- ☐ Cover Page Ad — 4/C
- ☐ Full Page Ad — Platinum Sponsor Section (\$30,000)
- ☐ Full Page Ad — Gold Sponsor Section (\$20,000)
- ☐ Full Page Ad — Silver Sponsor Section (\$15,000)
- ☐ Full Page Ad — 2-Color Special Package Section (\$10,000)

**Journal Advertising**

- ☐ Full Page Ad — 2-Color (\$7,500)
- ☐ Full Page Ad — Black & White (\$5,000)
- ☐ Half Page Ad — Black & White (\$2,500)
- ☐ Check here to rerun your ad from last year's journal

**\*\* SAMPLE ADS BELOW \*\***

# CONGRATULATIONS TO THIS YEAR'S HONOREES

## Humanitarian of the Year

**Niraj Shah**

CEO & Co-Founder  
Wayfair

## Humanitarian of the Year

**Steve Conine**

Co-Chairman & Co-Founder  
Wayfair

## Lifetime Achievement

**William A. Foley**

Chairman & Chief Executive Officer  
Libbey

## Legacy Humanitarian

**Mary Dillon**

Chief Executive Officer  
Ulta Beauty



**DICKINSON + ASSOCIATES**

Innovative Business Solutions for Housewares, Consumer Products, and Retail Industries: Transforming Businesses into Intelligent, Connected Enterprises with the SAP Digital Core, Advanced Analytics, and the SAP Modern Data Platform

**BUSINESS PEOPLE**  
WHO KNOW **SAP**



[www.dickinson-assoc.com](http://www.dickinson-assoc.com)



CONGRATULATIONS TO  
**THE 2019 HUMANITARIANS**

**NIRAJ SHAH**  
CEO & Co-Founder, Wayfair  
**HUMANITARIAN OF THE YEAR**

**STEVE CONINE**  
Co-Chairman & Co-Founder, Wayfair  
**HUMANITARIAN OF THE YEAR**

**MARY DILLON**  
Chief Executive Officer, Ulta Beauty  
**LEGACY HUMANITARIAN AWARD**

**WILLIAM A. FOLEY**  
Chairman & Chief Executive Officer, Libbey Inc.  
**LIFETIME ACHIEVEMENT AWARD**



# congratulations

## LEGACY HUMANITARIAN AWARD

Mary Dillon

CEO, Ulta Beauty

Through your remarkable efforts,  
you've helped us see the beautiful  
possibilities a cure would bring  
to women and families.

## HUMANITARIANS OF THE YEAR

Niraj Shah

CEO & Co-Founder, Wayfair

Steve Conine

Co-Chairman & Co-Founder, Wayfair

## LIFETIME ACHIEVEMENT AWARD

William A. Foley

Chairman & CEO, Libbey Inc.

Ulta Beauty is a proud to support  
Housewares Charity Foundation.





WÜSTHOF proudly  
salutes and honors

## HUMANITARIANS OF THE YEAR

**NIRAJ SHAH**

CEO & Co-Founder, Wayfair

**STEVE CONINE**

Co-Chairman & Co-Founder, Wayfair





# CONGRATULATIONS TO THE 2019 HONOREES

**NIRAJ SHAH**

CEO & CO-FOUNDER, WAYFAIR  
HUMANITARIAN OF THE YEAR AWARD

**STEVE CONINE**

CO-CHAIRMAN & CO-FOUNDER, WAYFAIR  
HUMANITARIAN OF THE YEAR AWARD

**MARY DILLION**

CEO, ULTA BEAUTY  
LEGACY HUMANITARIAN AWARD

**WILLIAM A. FOLEY**

CHAIRMAN & CEO, LIBBEY INC.  
LIFETIME ACHIEVEMENT AWARD

Your one-stop seasonal  
and everyday supplier.



**regent products corp.**

[regentproducts.com](http://regentproducts.com)

 **UCHIYA**

[www.uchiya.co.jp](http://www.uchiya.co.jp)

We are proud to honor  
the 2017 award recipients  
and to support  
**The Breast Cancer Research Foundation**

**TOMODACHI**

**FRIENDS OF CONAIR**



2-176-1 TAKASU, MISATO-SHI, SAITAMA-KEN 341-0037, JAPAN

 **ウチヤ・サ・モスツット** 株式会社  
**UCHIYA THERMOSTAT CO., LTD.**

**RIEDEL**   
THE WINE GLASS COMPANY  
GRAPE  VARIETAL SPECIFIC®

CONGRATULATIONS TO  
JANET HAYES  
FROM THE  
WINE GLASS COMPANY!

[RIEDEL.COM](http://RIEDEL.COM)

