



Housewares Cares Gala • 16 March 2020

March 5, 2020

Dear Housewares Charity Foundation Donor,

As you may be aware, the Housewares Charity Foundation's (HCF) gala has been cancelled due to the ongoing spread of Covid-19 (Coronavirus) and the related cancellation of The Inspired Home Show.

Although the gala will not be held in 2020, the HCF's fundraising efforts will continue to support our four charities, including our legacy charity, The Breast Cancer Research Foundation. More than \$51 million has been raised to date to fight cancer, feed children, support families & veterans and provide disaster relief, and we don't want to let Coronavirus stop our incredible momentum.

You made your charitable contributions and purchased tickets & tables in good faith, and although we won't have our gala this year, we are very hopeful that you will continue to support our efforts. This is the only way that the HCF can continue to fund our very worthy charitable causes – simply put, even though the gala won't go on, they still need our support!

If you need more proof of the good that your dollars are doing, please hear from breast cancer researchers and survivors themselves in this video, which would have been shown at the 2020 gala:  
<http://HousewaresCharity.org/BCRF>

To further spread the word about the good that your donations are doing, a digital version of the *2020 Housewares Cares Gala Journal* is being created and will be sent to the International Housewares Association's global database of more than 60,000 home + housewares industry professionals.

Our community has come together raise funds for worthy causes, and we're hopeful that you will continue to support us in this time of need – thank you all for your continued generosity!

Should you have questions or to reconfirm your support, please contact the HCF directly at [charity@housewares.org](mailto:charity@housewares.org).

Sincerely,

Ron Diamond  
2020 Gala Co-Chair, Housewares Charity Foundation  
CEO, Conair Corporation

Derek Miller  
2020 Gala Co-Chair, Housewares Charity Foundation  
President, International Housewares Association