



16 March 2020
Navy Pier - Chicago
Print Journal Ad Specifications

Gala Details:

- Over 1,000 guests in attendance
- Featuring James Beard Chefs...Creating their Signature Specialties
- Honoring members of our industry during The Inspired Home Show

The 2020 Honorees are:

Lifetime Achievement for Retail Innovation Award

Johnny Morris, Founder & CEO, Bass Pro Shops

Humanitarian of the Year Award

Daniel Leppo, EVP & GMM, Menswear, Youngworld & Home Furnishings, Bloomingdale's

Lifetime Achievement Award

William Endres, President, Select Brands, Inc.

The 2020 Housewares Cares Gala will benefit:

The Breast Cancer Research Foundation (BCRF)—Our Legacy Charity, The James Beard Foundation, Johnny Morris' Wonders of Wildlife Foundation and Winning With Wyatt

Journal Ad Specifications:

General Information:

- The Journal is 8.5 x 11 plus .125" bleed – live image 7.75 x 10.5
- Half page ads are *horizontal only* and should be 7.75 x 4.75; no verticals
- Cover Pages are 4/C
- Platinum Pages are 2/C, PMS 8003 & Black
- Gold Pages are 2/C, PMS 872 & Black
- Silver Pages are 2/C, PMS 877 & Black
- 2-Color Pages are Black & One PMS Color
- B/W Pages are Black only

Preferred Application:

- Adobe Acrobat PDF (high resolution): 300 dpi for print production—embed all fonts
- NOTE: If not Vector Art, File must be at least 300 dpi at 100% of final printing size

Accepted Mac Applications:

- Quark Xpress: Include all fonts and high-resolution images
- Indesign: Include all fonts and high-resolution images
- Adobe Illustrator: All fonts converted to outline; high-resolution images embedded
- Adobe Photoshop: File must be 300 dpi at 100% of final printing size

Fonts/Typefaces:

- All fonts must be Mac-compatible
- When collecting fonts for transport, include both screen and printer fonts
- Remember to include fonts that may be embedded in graphic files

NOTE: Please make sure to turn in all support files (fonts, pictures, eps, etc.)

Cover ads are due by February 21, 2020
Ad material is due by February 28, 2020

Delivering Artwork:

Artwork for ads should be mailed or uploaded to one of the following:

Option #1—Email Delivery:

If sending artwork via email, please complete Page 3 of this form and send with files attached to Tim Jepsen at tim@gasink.net and copy Margaux Weber at mweber@housewares.org and include "Housewares Charity Foundation" in the subject line.

Option #2—FTP Site:

If uploading your artwork to the FTP Site, please send to the following:

FTP Address: [ftp.gasink.net](ftp://ftp.gasink.net)

User name: GASINK (case sensitive)

Password: Gas2020\$ (case sensitive)

Please also send an email, including your file name and a completed copy of Page 3 of this form, alerting us that your file has been uploaded to: Tim Jepsen, tim@gasink.net and copy Margaux Weber at mweber@housewares.org

All emails should include "Housewares Charity Foundation" in the subject line.

Option #3—Mail:

If sending artwork via mail, please include with a completed copy of Page 3 of this form and send disc (CD or DVD) with hard copy saved in Quark, Illustrator, Indesign or PDF formats to:

The Graphic Arts Studio
Attn: Tim Jepsen
28W111 Commercial Avenue
Barrington, IL 60010

Tel: 847.381.1105 Fax: 847.381.0230

GENERAL CONTACT INFORMATION:

Please register on-line at:

www.housewarescharity.org

...to purchase ads, sponsorships, tables, tickets or make a donation!

Any general questions, please contact Margaux Weber:

Tel: 310.709.1077

mweber@housewares.org

Any artwork questions, please contact Tim Jepsen:

The Graphic Arts Studio

Tel: 847.381.1105

Fax: 847.381.0230

tim@gasink.net

General Mailing Address:

Housewares Charity Foundation
6400 Shafer Court, Suite 650
Rosemont, Illinois 60018



**16 March 2020
Navy Pier**

Print Journal Ad Submission Form

**Cover ads are due by February 21, 2020
Ad material is due by February 28, 2020**

Please complete the form below and return it with your artwork:

Name:

Title:

Company:

Street Address:

City:

State:

Zip Code:

Phone:

Fax:

Email:

Art Department Contact Person:

Phone:

Email:

Check your ad format below:

Sponsor Advertisement

- ☐ Cover Page Ad—4/C
- ☐ Full Page Ad—Platinum Sponsor Section (\$30,000)
- ☐ Full Page Ad—Gold Sponsor Section (\$20,000)
- ☐ Full Page Ad—Silver Sponsor Section (\$15,000)
- ☐ Full Page Ad—2-Color Special Package Section (\$10,000)

Journal Advertising

- ☐ Full Page Ad—2-Color (\$7,500)
- ☐ Full Page Ad—Black & White (\$5,000)
- ☐ Half Page Ad—Black & White (\$2,500)

- ☐ Check here to rerun your ad from last year's journal

SAMPLE ADS BELOW

CONGRATULATIONS TO THIS YEAR'S HONOREES

Humanitarian of the Year

Niraj Shah

CEO & Co-Founder
Wayfair

Humanitarian of the Year

Steve Conine

Co-Chairman & Co-Founder
Wayfair

Lifetime Achievement

William A. Foley

Chairman & Chief Executive Officer
Libbey

Legacy Humanitarian

Mary Dillon

Chief Executive Officer
Ulta Beauty



DICKINSON + ASSOCIATES

Innovative Business Solutions for Housewares, Consumer Products, and Retail Industries: Transforming Businesses into Intelligent, Connected Enterprises with the SAP Digital Core, Advanced Analytics, and the SAP Modern Data Platform

BUSINESS PEOPLE
WHO KNOW **SAP**



www.dickinson-assoc.com



CONGRATULATIONS TO
THE 2019 HUMANITARIANS

NIRAJ SHAH
CEO & Co-Founder, Wayfair
HUMANITARIAN OF THE YEAR

STEVE CONINE
Co-Chairman & Co-Founder, Wayfair
HUMANITARIAN OF THE YEAR

MARY DILLON
Chief Executive Officer, Ulta Beauty
LEGACY HUMANITARIAN AWARD

WILLIAM A. FOLEY
Chairman & Chief Executive Officer, Libbey Inc.
LIFETIME ACHIEVEMENT AWARD



congratulations

LEGACY HUMANITARIAN AWARD

Mary Dillon

CEO, Ulta Beauty

Through your remarkable efforts,
you've helped us see the beautiful
possibilities a cure would bring
to women and families.

HUMANITARIANS OF THE YEAR

Niraj Shah

CEO & Co-Founder, Wayfair

Steve Conine

Co-Chairman & Co-Founder, Wayfair

LIFETIME ACHIEVEMENT AWARD

William A. Foley

Chairman & CEO, Libbey Inc.

Ulta Beauty is a proud to support
Housewares Charity Foundation.





WÜSTHOF proudly
salutes and honors

HUMANITARIANS OF THE YEAR

NIRAJ SHAH

CEO & Co-Founder, Wayfair

STEVE CONINE

Co-Chairman & Co-Founder, Wayfair



CONGRATULATIONS TO THE 2019 HONOREES

NIRAJ SHAH

CEO & CO-FOUNDER, WAYFAIR
HUMANITARIAN OF THE YEAR AWARD

STEVE CONINE

CO-CHAIRMAN & CO-FOUNDER, WAYFAIR
HUMANITARIAN OF THE YEAR AWARD

MARY DILLION

CEO, ULTA BEAUTY
LEGACY HUMANITARIAN AWARD

WILLIAM A. FOLEY

CHAIRMAN & CEO, LIBBEY INC.
LIFETIME ACHIEVEMENT AWARD

Your one-stop seasonal
and everyday supplier.



regent products corp.

regentproducts.com

 **UCHIYA**

www.uchiya.co.jp

We are proud to honor
the 2017 award recipients
and to support
The Breast Cancer Research Foundation

TOMODACHI

FRIENDS OF CONAIR



2-176-1 TAKASU, MISATO-SHI, SAITAMA-KEN 341-0037, JAPAN

 **ウチヤ・サ・モスツット** 株式会社
UCHIYA THERMOSTAT CO., LTD.

RIEDEL 
THE WINE GLASS COMPANY
GRAPE  VARIETAL SPECIFIC®

CONGRATULATIONS TO
JANET HAYES
FROM THE
WINE GLASS COMPANY!

RIEDEL.COM

