



PRINT JOURNAL AD SPECIFICATIONS

Gala Details

- 450 guests in attendance
- Honoring members of the housewares industry during The Inspired Home Show

Honorees

- **Humanitarian of the Year Award**
Marcus Lemonis, Executive Chairman, Beyond
- **Lifetime Achievement Award**
Esther Suen, Vice Chairman & Managing Director, Simatelex Manufactory Co. Ltd.
- **Industry Humanitarian Award**
Mark Eichhorn, CEO, Anchor Hocking Co.

Gala Beneficiaries

- The 2025 Housewares Cares Gala will benefit:
 - ✓ The Breast Cancer Research Foundation (BCRF) — Our Legacy Charity
 - ✓ The James Beard Foundation (JBF)

JOURNAL AD SPECIFICATIONS

Ad materials are due by Wednesday, February 12
(Cover Ads due Wednesday, February 5)

GENERAL INFORMATION

- The Journal is 8.5 x 11 plus .125" bleed – live image 7.75 x 10.5
- Half page ads are horizontal only and should be 7.75 x 4.75; no verticals
- Cover Pages are 4/C
- Platinum Pages are 2/C, PMS 8003 & Black
- Gold Pages are 2/C, PMS 872 & Black
- Silver Pages are 2/C, PMS 877 & Black
- 2-Color Pages are Black & One PMS Color
- B/W Pages are Black only



Preferred Application:

- Adobe Acrobat PDF (high resolution): 300 dpi for print production—embed all fonts
- NOTE: If not Vector Art, File must be at least 300 dpi at 100% of final printing size

Accepted Mac Applications:

- Indesign: Include all fonts and high-resolution images
- Adobe Illustrator: All fonts converted to outline; high-resolution images embedded
- Adobe Photoshop: File must be 300 dpi at 100% of final printing size

Fonts/Typefaces:

- All fonts must be Open Fonts (OTF)
- When collecting fonts for transport, include both screen and printer fonts
- Remember to include fonts that may be embedded in graphic files
- NOTE: Please make sure to turn in all support files (fonts, pictures, eps, etc.)

DELIVERING ARTWORK

Artwork for ads should be mailed or uploaded to one of the following:

Option #1 — Email Delivery:

If sending artwork via email, please complete Page 4 of this form and send with files attached to Gerry Mundelius at gerry@gasink.net and copy the following:

- John Blackwell, Sales: john@gasink.net
- Vinny Attella, Customer Service Rep: vatella@gasink.net
- Christina Ventura, Gala Assistant: gala@housewares.org

All emails must include “Housewares Charity Foundation” in the subject line.

Option #2 — FTP Site:

If sending artwork via FTP Site, please complete Page 4 of this form and send with files attached to Gerry Mundelius at gerry@gasink.net and copy the following:

- John Blackwell, Sales: john@gasink.net
- Vinny Attella, Customer Service Rep: vatella@gasink.net
- Christina Ventura, Gala Assistant: gala@housewares.org

All emails must include “Housewares Charity Foundation” in the subject line.



GENERAL CONTACT INFORMATION

To purchase ads, sponsorships, tables, tickets or make a donation, please visit:
HousewaresCharity.org

For artwork questions, please contact:

The Graphic Arts Studio

Gerry Mundelius, Prepress Manager
847.381.1105 x24
gerry@gasink.net

Vinny Attella, Customer Service Rep
847.381.1105
vatella@gasink.net

John Blackwell, Sales
847.381.1105 x45
john@gasink.net

For general questions, please contact:

Housewares Charity Foundation

Christina Ventura, Gala Assistant
630.452.1110
gala@housewares.org



PRINT JOURNAL AD SUBMISSION FORM

Ad materials are due by Wednesday, February 12.

Please complete the form below and return it with your artwork.

Name:

Title:

Company:

Street Address:

City:

State:

Zip Code:

Phone:

Email:

Art Department Contact Person:

Phone:

Email:

Check your ad format below:

Sponsor Advertisement

- ☐ Cover Page Ad — Cover Sponsor Section 4/C (\$50,000)
- ☐ Full Page Ad — Platinum Sponsor Section (\$30,000)
- ☐ Full Page Ad — Gold Sponsor Section (\$20,000)
- ☐ Full Page Ad — Silver Sponsor Section (\$15,000)
- ☐ Full Page Ad — 2-Color Special Package Section (\$10,000)

Journal Advertising

- ☐ Full Page Ad — 2-Color (\$7,500)
- ☐ Full Page Ad — Black & White (\$5,000)
- ☐ Half Page Ad — Black & White (\$2,500)
- ☐ Check here to rerun your ad from last year's journal

**** SAMPLE ADS BELOW ****

CONGRATULATIONS TO THIS YEAR'S HONOREES

Humanitarian of the Year

Niraj Shah

CEO & Co-Founder
Wayfair

Humanitarian of the Year

Steve Conine

Co-Chairman & Co-Founder
Wayfair

Lifetime Achievement

William A. Foley

Chairman & Chief Executive Officer
Libbey

Legacy Humanitarian

Mary Dillon

Chief Executive Officer
Ulta Beauty



DICKINSON + ASSOCIATES

Innovative Business Solutions for Housewares, Consumer Products, and Retail Industries: Transforming Businesses into Intelligent, Connected Enterprises with the SAP Digital Core, Advanced Analytics, and the SAP Modern Data Platform

BUSINESS PEOPLE
WHO KNOW **SAP**



www.dickinson-assoc.com



CONGRATULATIONS TO
THE 2019 HUMANITARIANS

NIRAJ SHAH

CEO & Co-Founder, Wayfair
HUMANITARIAN OF THE YEAR

STEVE CONINE

Co-Chairman & Co-Founder, Wayfair
HUMANITARIAN OF THE YEAR

MARY DILLON

Chief Executive Officer, Ulta Beauty
LEGACY HUMANITARIAN AWARD

WILLIAM A. FOLEY

Chairman & Chief Executive Officer, Libbey Inc.
LIFETIME ACHIEVEMENT AWARD



congratulations

LEGACY HUMANITARIAN AWARD

Mary Dillon

CEO, Ulta Beauty

Through your remarkable efforts,
you've helped us see the beautiful
possibilities a cure would bring
to women and families.

HUMANITARIANS OF THE YEAR

Niraj Shah

CEO & Co-Founder, Wayfair

Steve Conine

Co-Chairman & Co-Founder, Wayfair

LIFETIME ACHIEVEMENT AWARD

William A. Foley

Chairman & CEO, Libbey Inc.

Ulta Beauty is a proud to support
Housewares Charity Foundation.





WÜSTHOF proudly
salutes and honors

HUMANITARIANS OF THE YEAR

NIRAJ SHAH

CEO & Co-Founder, Wayfair

STEVE CONINE

Co-Chairman & Co-Founder, Wayfair



CONGRATULATIONS TO THE 2019 HONOREES

NIRAJ SHAH

CEO & CO-FOUNDER, WAYFAIR
HUMANITARIAN OF THE YEAR AWARD

STEVE CONINE

CO-CHAIRMAN & CO-FOUNDER, WAYFAIR
HUMANITARIAN OF THE YEAR AWARD

MARY DILLION

CEO, ULTA BEAUTY
LEGACY HUMANITARIAN AWARD

WILLIAM A. FOLEY

CHAIRMAN & CEO, LIBBEY INC.
LIFETIME ACHIEVEMENT AWARD

Your one-stop seasonal
and everyday supplier.



regent products corp.

regentproducts.com

 **UCHIYA**

www.uchiya.co.jp

We are proud to honor
the 2017 award recipients
and to support
The Breast Cancer Research Foundation

TOMODACHI

FRIENDS OF CONAIR



2-176-1 TAKASU, MISATO-SHI, SAITAMA-KEN 341-0037, JAPAN

 **ウチヤ・サ・モスツット** 株式会社
UCHIYA THERMOSTAT CO., LTD.

RIEDEL 
THE WINE GLASS COMPANY
GRAPE  VARIETAL SPECIFIC®

CONGRATULATIONS TO
JANET HAYES
FROM THE
WINE GLASS COMPANY!

RIEDEL.COM

